

# ICPM 2016

18-19 April 2016  
Maksoud Plaza - São Paulo



18th International Conference  
on Pharmaceutical Medicine



38th Brazilian Congress of  
Pharmaceutical Medicine

## E-3 challenges in Drug Development: Ethics, Education, Emerging countries

### Opening Ceremony

#### Keynote session

- Integrating clinical research into healthcare.

#### Panel

- The future of Medical Affairs organizations in pharmaceutical companies.

#### Plenary sessions

##### Session I

- **The future of education in Drug Development Science and Pharmaceutical Medicine.**
  - Towards competence in drug development: the Pharma Train educational and training initiative.
  - The Specialist in Drug Development (SMD) - a global concept by IFAPP-Pharma Train.
  - Implementation of the SMD concept in Japan.

##### Session II

- **Ethics in Medicines Development: where we stand and where we go.**
  - Pharmaceutical industry: the difficult balance between business and ethics.
  - Good Pharmaceutical Medical Practice.
  - The Code of Ethics of IFAPP.
  - Code of Ethics for Pharma Industry. The Brazilian Experience.

#### Concurrent sessions

- Social media and its impact in the pharmaceutical business.
- Biosimilars: challenges in drug development and pharmacovigilance.
- Global perspectives for Medical Science Liaison professionals.
- Challenges in Health Technology Assessment (HTA) with new drugs.
- Drug development in the emerging markets: challenges to reach the global market.
- Research institutes in private hospitals and Brazilian clinical research.
- Preclinical studies and Drug development in Brazil: A joint session with Brazilian Society of Pharmacology and Experimental Therapeutics (SBTFE).
- The future of clinical development: trends and challenges.

#### Late sessions

##### The future of professional development in Clinical Research and Drug Development Sciences: Professional Certification, Accreditation and Specialization.

- Site accreditation in a global system of clinical research.
- IFAPP-Rutgers Certification Program.
- SMD program implementation in Italy.

##### Rare Diseases: access, marketing and ethics challenges

Early Registration until:

**Jan, 18 - 2016**

Registrations are now open at

**www.icpm2016.com**



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